

PICNIC FOR THE PARKS



## 2024 CORPORATE SPONSORSHIPS



**Saturday • September 14, 2024**

**McCABE PARK • 4:00-7:00 PM**

A reasonably priced, zero waste, afternoon event  
benefiting Nashville's parks and recreation

[nashvilleparksfoundation.org](http://nashvilleparksfoundation.org)

# OUR EVENT

## Why Picnic For The Parks:

Our annual fundraiser benefits the Nashville Parks Foundation, a 501(c)3 organization enhancing public parks and expanding recreational opportunities while promoting sustainable growth of the park system throughout Metro Nashville. This event supports our vision to create a Nashville known for a high quality of life with an abundant and equitable opportunity for nature and recreation.

## What Are We Funding:

This year's event will benefit the **McCabe Park** playground and community center. Located in the dynamic Sylvan Park neighborhood, **McCabe Park** is serving more families who seek a larger playground structure to serve children of all age groups as well as improvements to the community center.

## Our Reach:

Picnic for the Parks hosts over 250 attendees every year who feel connected to the outdoors, an active lifestyle and the city of Nashville as a vibrant place to live. The reasonably priced, zero-waste, afternoon event has received press coverage from nFocus Magazine, Sophisticated Living Magazine, and StyleBlueprint.



**250+ GUESTS**  
**750+ FOLLOWERS**  
**3 PUBLICATIONS**  
*WITH APPROX.*  
**500,000 READERS**

# SPONSORSHIP OPPORTUNITIES

PICNIC  
— FOR THE —  
PARKS



## PRESENTING SPONSOR: **\$25,000**

- Fully co-branded event; company logo will appear every time Picnic for the Parks appears
- Two tables of reserved seating for company guests
- Logo and name recognition in all event collateral
- Nashville Parks Foundation works to meet your company goals and expectations

## SUPPORTING SPONSOR: **\$10,000**

- One table of reserved seating for company guests
- Logo and name recognition in press release, website, newsletters and social media
- Support event to keep ticket access equitable

## EVENT SPONSOR: **\$5,000**

- One table of reserved seating for company guests
- Logo and name recognition in press release, website, newsletters and social media



## WANT TO LEARN MORE?

Contact Louise Bryan:

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