



2025 Sponsorship Opportunities

PICNIC FOR THE PARKS

Saturday - September 20, 2025

4:00 PM - 7:00 PM, Sevier Park (12 South)

A reasonably priced, zero-waste fundraising event benefiting Nashville's parks and recreation



■ About Our Event

PICNIC FOR THE PARKS is the flagship annual fundraiser for the Nashville Parks Foundation, a 501 (c) 3 nonprofit organization committed to enhancing public parks and expanding recreational opportunities across Metro Nashville. Your support helps create a city where everyone can enjoy access to nature and quality public spaces by ensuring that every neighborhood has a great park

For 2025, **SEVIER PARK** will be the **HOST PARK** and location for Picnic for the Parks. **KIRKPATRICK PARK** will be the **PARTNER PARK**, and both parks will share in the event proceeds to invest in their park infrastructure and programming.



OUR REACH

PICNIC FOR THE PARKS hosts over **250 attendees** every year who feel connected to the outdoors, an active lifestyle and the city of Nashville as a vibrant place to live.

This **reasonably priced, zero-waste**, afternoon event has received press coverage from **nFocus Magazine**, **Sophisticated Living Magazine**, and **StyleBlueprint**. Additionally, **PICNIC FOR THE PARKS** was named a Finalist for the **2024 Salute to Excellence Revenue Development Award**.



2025 Overview

Saturday - September 20, 2025

4 PM - 7 PM, Sevier Park

Our **HOST PARK, SEVIER PARK**, is located in the *12 South Neighborhood* and plans to expand park amenities with new benches, soccer goals, a trail system, and a garden outbuilding. Our **PARTNER PARK, KIRKPATRICK PARK**, is located in the *Edgefield Neighborhood* and plans to expand the playground and increase community center programming.



Host Park:
SEVIER PARK



Partner Park:
KIRKPATRICK PARK

EVENT CO-CHAIRS:



Bonnie Dow



Melanie Moran



nashvilleparksfoundation.org/picnic

■ Available Sponsorships

All Picnic for the Parks Sponsors receive a beautiful park coverlet provided by Turkish-T and a locally sourced arrangement provided by Bloomsbury Organic Farms.

| BENEFITS | TITLE \$50,000 | PRESENTING \$25,000 | LEGACY \$10,000 | PREMIER \$5,000 | SIGNATURE \$2,500 |
|--|---------------------------|--------------------------------|----------------------------|----------------------------|------------------------------|
| Group sponsorship recognition (table cards, menus, signage, socials) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo/name in all distributed media, event program and website | ✓ | ✓ | ✓ | ✓ | ✓ |
| Tree planted in your honor | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reserved Seating for: | 16 | 16 | 10 | 8 | 6 |
| Metro Parks, Gift Package* (details below) | x2 | x2 | ✓ | ✓ | |
| Ind. Spotlight, Socials | x3 | x2 | ✓ | ✓ | |
| Meet/Greet with Metro P&R Sr. Leadership | ✓ | ✓ | ✓ | | |
| Exclusive logo placement next to P4P logo | ✓ | | | | |
| Curated experience to meet your marketing needs | ✓ | | | | |



**Gift packages provided by Metro Parks & Recreation; each package includes a 6 month Sportsplex Membership, Wave Pool - Family Season Pass (2 Adults + 2 Children), and 2x Parthenon Passes*



THANK YOU!


Join us in contributing to the expansion of parks and programming with a reasonably priced, zero-waste event held on a Saturday afternoon in the vibrant 12 South neighborhood. Proceeds will be shared between Sevier Park and Kirkpatrick Park because every neighborhood deserves a great park.



Website

 nashvilleparksfoundation.org

Address

 P.O. Box 196340
Nashville, TN 37219-6340

Phone

 615.337.7878

*For additional information regarding financial or in-kind sponsorships, please contact **Louise Bryan**: lbryan@nashvilleparksfoundation.org*